

[Webinar Series]

# What Legal and Business Professionals Need to Understand in Europe/Asia Cross-Border Deals

## Introduction

The Singapore Academy of Law and Sorbonne Assas International Law School present a series of three executive seminars around the theme of “What Legal and Business Professionals Need to Understand in Europe/Asia Cross-Border Deals”.

Conducting E-Commerce in Europe and Asia: Navigating the Legal and Regulatory Landscape	31 August 2021, 4pm - 6pm
Implication of Climate Change Laws on Compliance, Risk and Cost of Business	2 November 2021, 4pm - 6pm
A Comparative Overview of Consent in Data Protection Regulation (When and How to Obtain It)	16 November 2021, 4pm - 6pm

Click [here](#) to register for all 3 sessions at SGD 385.20 *(save SGD 96.30)*

Click [here](#) to register for individual sessions at SGD 160.50

All prices indicated include GST.



# Conducting E-Commerce in Europe and Asia: Navigating the Legal and Regulatory Landscape

Date: 31 August 2021

Time: 4pm - 6pm

2.0 Public CPD Points

## Synopsis

E-commerce has become a standard way of doing business and the recent pandemic has only accelerated this trend worldwide. But although the technology behind this way of doing business is practically universal, the law framing those transactions remains very much regulated by different national or region-wide laws. To which extent can one discern, beyond those differences, a common pattern that may help businesses design a legal framework for their transactions that will pass muster across borders?

This webinar will seek to highlight the convergences and divergences of e-commerce laws in Asia and Europe.

3.30PM	Participants log in
4.00PM	Presentations and Panel Discussion <ul style="list-style-type: none"><li>• Associate Professor Markus Petsche, <i>Director of the Doctoral Program, Chair of the International Business Law Program, Central European University, Budapest</i></li><li>• Mrs Bénédicte Deleporte, <i>Founder, Deleporte Wentz Avocat Law Firm</i></li><li>• Ms Winnie Ching, <i>Senior Director (Legal), Competition and Consumer Commission of Singapore</i></li><li>• Gladys Chun, <i>General Counsel, Lazada Group</i></li></ul>
5.50PM	Q&A
6.00PM	End of webinar

 Webinar	LIFTED by 
	Legal Practitioner    ● Technical Lawyering In-House Counsel    ● Legal Advisory Legal Support        ● Specialisms



Number of Public CPD points: 2.0  
Practice Area: Telecommunications, Media & Technology  
Training Level: Intermediate

### **SILE Attendance Policy**

Participants who wish to obtain CPD Points are reminded that they must comply strictly with the Attendance Policy set out in the CPD Guidelines. For this activity, this includes logging in at the start of the webinar and logging out at the conclusion of the webinar in the manner required by the organiser, and not being away from the entire activity for more than 15 minutes. Participants who do not comply with the Attendance Policy will not be able to obtain CPD Points for attending the activity. Please refer to <http://www.sileCPDcentre.sg> for more information.

# Implication of Climate Change Laws on Compliance, Risk and Cost of Business

Date: 2 November 2021

Time: 4pm - 6pm

2.0 Public CPD Points

## Synopsis

In the last two years, a number of regional laws have started to take into account climate change in the context of financial investment. In Europe, regulation 2019/2088 and 2020/852 have introduced rules concerning sustainability related disclosure in financial services and on the establishment of a framework to facilitate sustainable investments. Singapore Government unveiled its Green Plan 2030, a “whole-of-nation movement” to advance the national agenda on sustainable development with ambitious green targets for the next 10 years.

On 14 April 2021, New Zealand became the first country in the world to introduce climate change laws targeted at the financial sector. Governments are developing policies, guidelines, regulations and initiatives to promote sustainable and responsible businesses. Organisations are also embracing and integrating sustainability in their operations. What trends in the legal, regulatory and policy landscape are expected in the light of these developments, and what impact will these have on business strategies and business operations?

This session seeks to explore the Asia and EU perspective on how climate change laws may affect business compliance risks and business costs, and issues that legal professionals need to be mindful of as they navigate this new landscape.

3.30PM	Participants log in
4.00PM	Presentations and Panel Discussion <ul style="list-style-type: none"><li>• Professor Malik Laazouzi, <i>Professor of Law, University Paris 2 Panthéon-Assas</i></li><li>• Mr Patrick Thieffry, <i>Independent Arbitrator</i></li><li>• Mr Joachim Jake Layes, <i>Managing Director, JLayes Consulting Ltd</i></li><li>• Mr Simon Tay, <i>Senior Consultant, WongPartnership LLP</i></li><li>• Mr Tiong Teck Wee, <i>Partner, WongPartnership LLP</i></li></ul>
5.50PM	Q&A
6.00PM	End of webinar



Webinar

LIFTED by 

Legal Practitioner	• Technical Lawyering
In-House Counsel	• Ethics, Governance & Compliance
Legal Support	• Specialisms



Number of Public CPD points: 2.0  
Practice Area: Contemporary issues in legal practice  
Training Level: Intermediate

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# A Comparative Overview of Consent in Data Protection Regulation: When and How to Obtain It

Date: 16 November 2021 Time: 4pm - 6pm 2.0 Public CPD Points

## Synopsis

Contrary to popular belief among people unfamiliar with data protection legislation, obtaining consent is not the only legal path to personal data processing: for instance, an increasing number of data privacy laws envisage a number of situations in which such processing is implicitly considered within the data subject's interest or the legitimate interest of data controllers. What are those situations and how do they differ in Europe, Singapore, and other Asian jurisdictions? This webinar will seek to shed some light on the commonalities and differences in both regions.

It is also commonly considered that obtaining consent is the ultimate shield against illegal data processing ; but is this really the case? To what extent will a court or a regulator consider that an actual consent has been obtained from the data subject ? Studying the requirements for consent collection in Europe and Asia is critical for businesses seeking to create a common data processing scheme for their clients in both regions; this webinar will help in making the right choices.

3.30PM	Participants log in
4.00PM	Presentations and Panel Discussion <ul style="list-style-type: none"><li>• Associate Professor Pierre-Emmanuel Audit, <i>Associate Professor of Law, University Paris 2 Panthéon-Assas</i></li><li>• Mr David N. Alfred, Director &amp; Co-Head, Data Protection, Privacy &amp; Cybersecurity Practice, Drew &amp; Napier LLC, Co-Head &amp; Programme Director, Drew Data Protection &amp; Cybersecurity Academy</li><li>• Ms Julie Martinez, <i>Associate, Baker &amp; McKenzie A.A.R.P.I, France</i></li><li>• Mr Lanx Goh, <i>Head, International Privacy, Ant Group</i></li></ul>
5.50PM	Q&A
6.00PM	End of webinar



Webinar

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Legal Practitioner	● Technical Lawyering
In-House Counsel	● Legal Advisory
Legal Support	● Specialisms



Number of Public CPD points: 2.0  
Practice Area: : Data Protection & Privacy  
Training Level: Intermediate

### **SILE Attendance Policy**

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## Speakers/ Panelists



**Associate Professor Markus Petsche**  
**Director of the Doctoral Program, Chair of the International Business Law Program,**  
**Central European University, Budapest**

Markus Petsche is an Associate Professor at the Department of Legal Studies of Central European University (Budapest, Vienna) and Of Counsel at PetschePollak (Vienna). He teaches International Contracts in the LL.M. in International Business Law of Sorbonne-Assas International Law School, Singapore campus (University Paris 2 Panthéon-Assas).

His teaching and research interests notably include International Commercial Arbitration, International Investment Law, Private International Law, and International Business Transactions. Prior to embarking on an academic career, Markus Petsche served as a deputy counsel at the Secretariat of the International Court of Arbitration of the International Chamber of Commerce and practiced international arbitration with Gide Loyrette Nouel (both in Paris). He is admitted to the Paris bar.



**Mrs Bénédicte Deleporte**  
**Founder, Deleporte Wentz Avocat Law Firm**

Bénédicte Deleporte is a French Attorney-at-Law, registered with the Paris Bar Association (Barreau de Paris), with offices in Paris and Singapore.

She founded DELEPORTE WENTZ AVOCAT in 2007, after many years working for IT companies as Legal Director and General Counsel. Bénédicte Deleporte is specialized in IT law, including computer law, internet law (e-commerce, on line payments, domain names, etc.), data privacy, intellectual property and more generally business law (contracts, distribution, etc.). She also teaches computer law at EPISEN (UPEC - formerly Paris XII University) and Telecom SudParis to engineering students.

Bénédicte Deleporte was educated both in France (she holds law degrees from Paris-Saclay University (formerly Paris XI University) and a pre-doctoral degree in International Economic Law from the University of Paris I - Panthéon-Sorbonne) and in the United States (she holds an MPA from Indiana University- Bloomington and an LL.M. from the University of Iowa).



**Ms Winnie Ching**  
**Senior Director (Legal) at the Competition and Consumer Commission of Singapore**

Ms. Winnie Ching is the Senior Director (Legal) at the Competition and Consumer Commission of Singapore (“CCCS”). In her role, she is responsible for reviewing decisions of CCCS, supervising CCCS Competition Act investigations and projects, assessing mergers and providing advice on legal and policy matters. Winnie has led or supervised complex cartel investigations, abuse of dominance and merger cases. She currently co-supervises the Mergers Assessment Unit within CCCS.

Prior to joining CCCS, she worked at the UK Office of Fair Trading (now the Competition Markets Authority) as an Assistant Director of Litigation where she led the litigation of a number of key competition cases in the UK Competition Appeal Tribunal, UK High Court and Court of Appeal. Winnie has also worked in private practice and at the Australian Competition and Consumer Commission as a Principal Investigator.

Winnie has a MA with distinction from Kings College London in EC Competition Law and a Bachelor of Law and Economics from Macquarie University, Sydney.

## Speakers/ Panelists



**Ms Gladys Chun**  
**General Counsel, Lazada Group**

As the General Counsel of Lazada Group, Gladys Chun leads the Legal and Compliance department, and is responsible for all such matters across the countries in which Lazada Group has a local presence.

Gladys started her career in the corporate, commercial and tax practice at Baker McKenzie before moving in-house into retail, franchising and now technology. As the Group continues to expand, Gladys provides both the management team and relevant business units with strategic guidance in commercial and risk management.

Over the years, Gladys' leadership, initiative and legal expertise has earned her an extensive list of regional and global accolades. These include the Financial Times' Most Innovative General Counsel Asia-Pacific 2019 award, the inaugural Chief Legal Officer award, MNC Category, at SCCA 2017, and In-House Counsel of Distinction at Asia Legal Awards 2017.

Gladys graduated with a Bachelor of Law (LLB) and Bachelor of Commerce (Accounting & Corporate Finance) from the University of Western Australia.

## Speakers/ Panelists



**Professor Malik Laazouzi**  
**Professor of Law, University Paris II Panthéon-Assas**

Malik Laazouzi is full-time professor of law at the University Paris II Panthéon-Assas.

Laazouzi mainly teaches international commercial arbitration law, international investments arbitration law, private international law and international business law. Following his master's degree and his Ph.D. in private international law and international business law at the University of La Sorbonne (Paris I), where he taught as associate professor from 2008-2009, he has published extensively in his main fields of research. He is co-author (with Professors M.-E. Ancel and P. Deumier) of a leading book dedicated to the law of international contracts, "Droit des contrats internationaux" (2017). Laazouzi is also in charge of the quarterly chronicle on the subject in a French leading law review, *Revue des contrats*. He holds (with Professor S. Lemaire) the yearly chronicle on "Investment Arbitration" in the *Revue de l'arbitrage*. He publishes regularly on private international law, on international arbitration law and on investment arbitration Law.

Laazouzi is a member of the French committee on private international law, the French committee on arbitration, and a member of Trans Europe Experts. He is also a member of the board of directors, the executive board and the selection committee of the International Academy for Arbitration Law (Arbitration Academy).



**Mr Patrick Thieffry**  
**Independent Arbitrator**

Patrick Thieffry is an independent arbitrator, mainly in environmental, energy, construction and infrastructure matters. A member of the Paris and New York Bars, he practiced international business law for four decades, and has a wide experience of international transactions and transnational disputes. He acted as Counsel, Sole Arbitrator and President of Arbitral Tribunals since the 1980's in the EU, the US and the Middle East.

He served as Co-chair of the ICC Task Force on Arbitration of Climate Change-related Disputes and as Head of the ICC Working Group on the Global Pact for the Environment. He has been teaching environmental law at the Sorbonne School of Law since 1996 where he served as Associate Professor from 2008 to 2019. He authored a Handbook of European Environmental and Climate Law (Bruylant, 2nd ed. 2021, 489 pages), a *Traité de droit européen de l'environnement et du climat* (Bruylant, 4th ed. 2020, 1723 pages), a *Manuel de droit européen de l'environnement et du climat* (Bruylant, 3d ed., 2021, 498 pages) as well as other law books and many articles on international business law, environmental and climate law. Patrick Thieffry holds degrees in International Economics and in International Private and Business Law, he practiced in the United States for five years and he presented a PhD thesis on the Instruments of Environmental Law.



**Mr Joachim Jake Layes**  
**Managing Director, JLayes Consulting Ltd**

Joachim Jake Layes currently is founder and managing director of JLayes Consulting Ltd, a consulting firm focusing on helping companies integrate sustainability into their core business strategies. Joachim Jake does research in Sustainability, Marketing, Environmental Economics and Entrepreneurial Economics.

## Speakers/ Panelists



**Mr Simon Tay**  
**Senior Consultant, WongPartnership LLP**

Simon TAY is a Senior Consultant in the Firm focusing on sovereign issues and political risks across ASEAN and on international law.

Simon has extensive experience in the areas of international and public law, with emphasis on environmental, political and economic issues. He advises multinational corporations on regional business investments and has advised international and regional governments on international law and relations. He has served on the Global Advisory Boards of Mitsubishi UFJ Financial Group, Inc. and Toyota Corporation and was previously corporate advisor to Temasek Holdings.

Simon is the Chairman of the Singapore Institute of International Affairs which represents Singapore in the ASEAN network of think tanks and has advised and worked with a number of the key regional governments. He is appointed as an Ambassador for Singapore, currently accredited to Greece on a Non-Residential basis. From 2002 to 2008, Simon chaired the National Environmental Agency, the main regulator for environmental protection in Singapore, and led public consultations on the national concept plan and the Singapore Green Plan 2012. He represented Singapore at the 2007 Bali COP on Climate Change and the 2002 World Summit on Sustainable Development. In 2006, he received the Public Service Medal, a Singaporean National Day award.

Simon graduated from the National University of Singapore and obtained a LL.M. from Harvard Law School where he was a Fulbright Scholar and won the Laylin prize for the best thesis in international law.



**Mr Tiong Teck Wee**  
**Partner, WongPartnership LLP**

TIONG Teck Wee is a Partner in the Commercial & Corporate Disputes Practice.

His main areas of practice are in multijurisdictional, complex, high-value commercial and corporate disputes. Teck Wee has represented and acted for global private, public, and state-owned clients from various jurisdictions (such as Singapore, Malaysia, India, Japan, PRC and U.S.) in the Singapore High Court and in international arbitrations under the rules of major arbitral institutions (such as the SIAC and ICC), and in ad hoc arbitrations under the UNCITRAL Rules. Teck Wee has also advised and acted for both private investors and State parties in investment treaty arbitrations.

Teck Wee has represented and acted for clients in a variety of disputes across a range of industries including general contractual disputes, shareholders' and joint venture disputes, minority oppression claims, banking and finance, private equity funds, commodities trading, and construction disputes. Teck Wee also regularly appears before the Singapore High Court to assist clients in the enforcement of arbitral awards and to set aside and/or challenge the enforcement of arbitral awards.

Apart from his practice, Teck Wee is also a part-time tutor with the Faculty of Law at the National University of Singapore and the Singapore Management University.

Teck Wee is a member of the Law Society of Singapore, the Singapore Academy of Law, and various other associations for arbitration professionals.

## Speakers/ Panelists



**Associate Professor Pierre-Emmanuel Audit**  
**Associate Professor of Law, University Paris 2 Panthéon-Assas**

Pierre-Emmanuel AUDIT is an Associate Professor in Private Law at the University Panthéon-Assas where he heads the Data Protection Officer Diploma, the International Business Law LL.M. on the Singapore campus of the University as well as the campus itself; he also co-heads the Digital Law & Technology Diploma as well as the Insurance Contract Management professional licence. A graduate in Private Law, he pursued an LL.M. in Harvard Law School and earned his PhD from the University Panthéon-Assas in 2013. He teaches Data Protection Law, Contract & Tort Law, Maritime and Transportation Law, as well as Introduction to Law and Personal Law classes on various campuses of the University (Paris, Dubai, Mauritius). His research interests include Privacy law as well as Behavioural analysis of the Law. He is also a founding member of Assas Lab, the University incubator.



**Mr David N. Alfred**  
**Director & Co-Head, Data Protection, Privacy & Cybersecurity Practice, Drew & Napier LLC**  
**Co-Head & Programme Director, Drew Data Protection & Cybersecurity Academy**

David N. Alfred is a director of Drew & Napier LLC in Singapore and co-head of the firm's Data Protection, Privacy & Cybersecurity practice. He is concurrently co-head and programme director of the Drew Data Protection & Cybersecurity Academy. David is a data protection, cybersecurity and technology lawyer with over 20 years' experience advising on a broad range of matters relating to digital technology, telecommunications and the Internet. He has advised on regulatory, commercial and international aspects of data protection, including matters relating to public policy and legislative affairs across different jurisdictions, data protection management and compliance, data breaches and regulatory enforcement. Prior to joining the firm, David was Chief Counsel to Singapore's Personal Data Protection Commission.

David also actively supports the development of data protection law and practice. He is presently an Adjunct Associate Professor with the National University of Singapore, Faculty of Law, where he teaches global data privacy law. He is also a member of the Asia Advisory Board of the International Association of Privacy Professionals (IAPP).

David holds bachelor and master of laws degrees from the National University of Singapore and an MBA from the University of Chicago. He also holds the CIPP/A, CIPM and CIPT certifications and has been recognised as a Fellow of Information Privacy by the IAPP.



**Ms Julie Martinez**  
**Associate, Baker & McKenzie A.A.R.P.I, France**

Julie Martinez practices in the Information Technology and Communications Group of Baker McKenzie in Paris since 2019. Attorney at the Paris bar, she holds a Masters of law, in European law from Paris II Panthéon-Assas and two LL.M. in International Business Law from Humboldt Universität Berlin and in Information Technology & Intellectual Property Law from King's College London.

She practices in the Paris Information Technology and Communications Practice Group, where she advises and assists companies in data protection issues and compliance with the French data privacy act of 6 January 1978 as well as the EU general data protection regulation (GDPR). She also advises in matters of electronic communications and the digital economy.

## Speakers/ Panelists



**Mr Lanx Goh**  
**Head, International Privacy, Ant Group**

Lanx Goh is the Head of International Privacy of Ant Group. Lanx was formerly the Data Privacy & Cybersecurity Senior Counsel for TikTok Pte Ltd, Senior Legal Counsel and Privacy & Cybersecurity Lead for Klook Travel Technology Limited and Head of Investigation at the Personal Data Protection Commission where he was involved in the review process of the revised Personal Data Protection Act.

He is an Adjunct Associate Professor (wef 1 Jul) with the National University of Singapore, Faculty of Law and Adjunct Lecturer with the Singapore Management University, School of Law where he developed and continues to co-teach the Privacy & Data Protection Law courses. Lanx is also a Committee Member with the Singapore Law Society, Cybersecurity and Data Protection Committee, and Fellow of Information Privacy and Board Member with the International Association of Privacy Professional, Asia Advisory Board. Further, Lanx is an accredited mediator with the Singapore Mediation Centre and the Singapore International Mediation Institute.

He is also one of the authors for the 2nd Edition of Simon Chesterman (ed), Data Protection Law in Singapore: Privacy and Sovereignty in an Interconnected World. By invitations, he had published articles for peer-reviewed journals in Japan, Singapore and the United Kingdom on privacy, data protection and cybersecurity laws as well as international commercial litigation and arbitration. He had also spoken at various conferences and seminars such as IAPP Asia Privacy Forum, ISCA: Financial Forensic and Cybersecurity Conference and Data Protection in the Digital World Summit, Bulgaria.

In his postgraduate studies, he specialised in privacy and data protection laws, namely, MSc degree in Criminology and Criminal Justice with the University of Oxford and LLM degree with University of California, Berkeley.

### General Terms and Conditions for Events

- 1) Registration is accepted on a first-come, first-served basis, subject to availability of seats. Priority will be accorded to registrations received with payment.
- 2) Registration fees must be paid in full on at least 5 working days before the commencement of the event to ensure admission.
- 3) The Singapore Academy of Law reserves the right to refuse to register or admit any participant, and to cancel or postpone the programme.
- 4) Note: In the course of the event, photographs/videos/interviews of participants could be taken/conducted by the Singapore Academy of Law or parties appointed by the Singapore Academy of Law for the purpose of post event publicity, either in the Singapore Academy of Law's official publication/website, social media platforms or any third party's publication/website/social media platforms approved by the Singapore Academy of Law.

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  - b) if a participant fails to attend the event for any reason whatsoever; or
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