

# Venture Fundraising Processes (I): How to Navigate Through Early-Stage Fundraising

Date: 23 October 2020

Time: 10.30am - 12.00pm

1.0 Public CPD Point

## Synopsis

The process of raising funds for your early stage company could be simpler (or harder) than you might have been told. What we would like to share is our view on how to properly prepare your company for your first institutional fundraise, as well as what early stage investors tend to look for in a company. We will also cover some basics of legal terminology, as well as the points which should matter to early stage companies as well as investors.

This module will be presented by Mr Kelvin Goh (General Counsel and Executive Director) from Openspace Ventures.

Learning Objectives:

- Understand some of the key themes investors focus on when evaluating your business.
- Help you identify the key preparatory steps you can put in place from early days to ensure a painless fundraising (or as painless as can be).
- How to manage investor interest and generate a fair but competitive process.

## Programme

10.00AM	Participants to log in to Webinar
10.30AM	Presentations
11.30AM	Q & A
12.00PM	End

Registration SGD 96.30 (Inclusive of 7% GST)  
SAL Members can utilise credit dollar (C\$)

Register online at  
[www.sal-e.org.sg](http://www.sal-e.org.sg)

Register by  
14 October 2020

### SILE Attendance Policy

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 Webinar	LIFTED by 	1 PUBLIC CPD POINT
	Legal Practitioner ● Specialisms	Practice Area: Others/Multi-Disciplinary
	In-House Counsel ● Specialisms Legal Support ● Others	Training Level: General

## Speaker



### **Mr Kelvin Goh**

Kelvin Goh is the Executive Director and General Counsel at Openspace Ventures. He has worked in private equity and venture capital, both as an external legal advisor and an in-house lawyer, since 2008. Prior to assuming his current role at Openspace, he was a M&A lawyer at an international law firm, working in its London, Tokyo, Dubai, Hong Kong and Singapore offices. He is qualified in England & Wales and Singapore, and obtained his bachelor's and master's degrees in law from the London School of Economics.